



CRISTINA MENÉNDEZ



PROFESSIONAL EXPERIENCE

YOOAPPLICATIONS AG, BASEL NOV 2016 – NOW

User Experience Designer / Product Owner

Design concepts for websites and mobile apps. Wireframes and User Tests. SCRUM Product Owner and Requirements Engineering

V-ZUG AG, ZUG OCT – NOV 2016

Praktikum in UX Design

Participation in the concept development of a new touch screen for ovens and steamers

NOTCH INTERACTIVE AG, ZÜRICH JUL – SEP 2016

Junior Information Architect

Development of rough and detailed design concepts for online applications. Information architecture. Mockups, Wireframes and Prototyping. User stories.

AVALOQ EVOLUTION AG, ZÜRICH SEP 2008–OCT 2015

PMO / Business Analyst Project «Mobile Workplace»

Coordination of the teams involved in the project.
BA for «Tabs» functionality and Accessibility.

Test Manager for Avaloq Banking System

Lead Test Manager for internal test campaigns.
Test Plan and Scope, Infrastructure, Reporting and QA.

ITSYSTEMS AG, BASEL FEB 2006–JUL 2008

Technical Assistant / Software Tester

Plattform Management (Demo and Test), 2nd Level Support, Quality Assurance and Bug Reporting.

EDUCATION

MAS - HUMAN COMPUTER INTERACTION DESIGN 2014 – 2017

HSR Rapperswil & University of Basel

Master thesis:

[«Die Performance einer Webapplikation als User-Experience-Problem»](#)

CAS Interaction Design Final Project:

[«Spendenplattform für Mama Tierra»](#)

CAS Requirements Engineering Final Project:

[«Stolpersteine in LEGO MINDSTORMS EV3»](#)

LIC. OEC./BSc - BUSINESS ADMINISTRATION 1995 – 1999

University of Oviedo, Spain

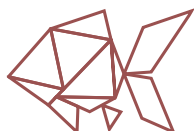
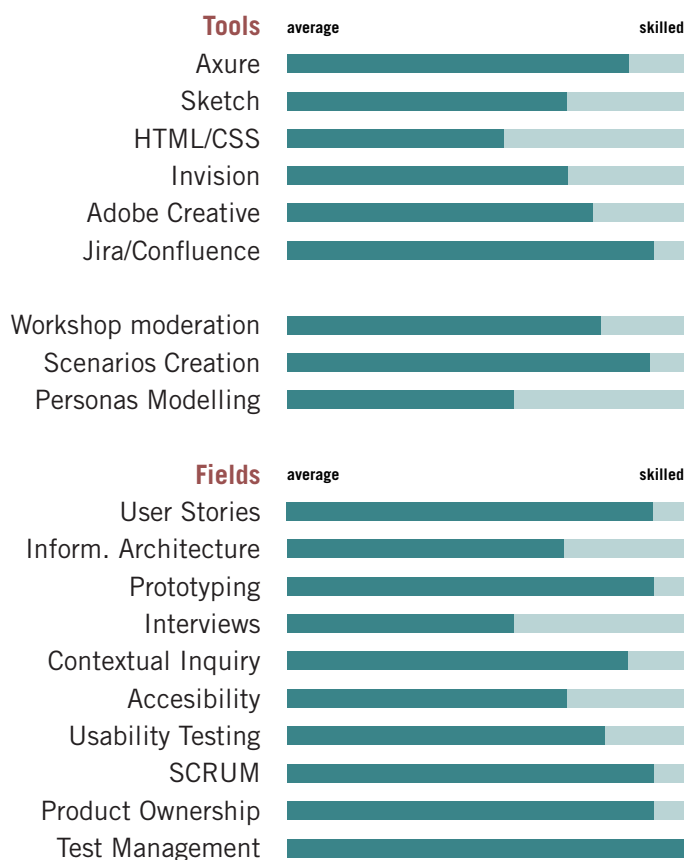


E-Mail:
papalbina@gmail.com



Portfolio:
LAPECERA.CH

PROFESSIONAL SKILLS



VOLUNTEERING

TRENDSPOETHALLE OLTEN

Support in web and multimedia design
www.trendsporthalleolten.ch

MOMENTUM OLTEN

Webmaster and Wordpress support
www.momentumolten.ch

UX BASEL MEETUPS - UX SCHWEIZ

Co-organiser of the UX events in Basel
www.eltemplodelasmilpuertas.com

FRONTEND CONFERENCE

FEC 2018/2019 Volunteer
www.frontendconf.ch

PERSONAL SKILLS

- ◆ Organisation
- ◆ Communication
- ◆ Analytical Thinking
- ◆ Creativity
- ◆ Responsibility
- ◆ Willingness to help
- ◆ Team player
- ◆ Adaptability

LANGUAGES

English fluent (C1)
German fluent (C2)
Spanish native

CERTIFICATIONS

- SCRUM Certified Product Owner
- ISTQB Foundation Level
- PRINCE2 Foundation
- Avaloq Certified Professional

MORE

Birthday
 10. November 1977

Nationality
 Spain

Swiss Permit
 C Permit

Earliest Entry Date
 3 months' notice

LIFE BALANCE